



Business Change Support Inc.

adding value through aligning strategy, policy, process, systems and data

Elon Musk's 5 Step Process Optimization Mantra

1. Make requirements less dumb

- Don't over-complicate requirements
- Always question requirements despite who gave them to you

2. Delete a part or process step

- Add things back only if you really need to
- If you're not adding 10% back then you didn't remove enough in the first place
- The process or part must have a named owner (a person)

3. Simplify or Optimize a part or process

- Don't waste time optimizing something that you don't need in the first place

4. Accelerate cycle time

- Go faster

5. Don't slow-down automation

- Remove in-process testing once products are passing end-process testing
- Similar to the way debugging code should be removed from the final released code